

Republic of the Philippines  
Province of Ifugao  
Municipality of Hungduan  
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**OFFICE OF THE SANGGUNIANG BAYAN**

**EXTRACT FROM THE MINUTES OF THE REGULAR SESSION OF THE SANGGUNIANG BAYAN OF HUNGDUAN, IFUGAO HELD AT THE SANGGUNIANG BAYAN SESSION HALL ON FEBRUARY 12, 2007 AT EXACTLY 9:00 O’CLOCK IN THE MORNING.**

**MUNICIPAL ORDINANCE NO. 2007- 20**  
**Authored: Hon. John D. Hangdaan**

**AN ORDINANCE ADOPTING A NEWSLETTER KNOWN AS THE NAPULAWAN BREEZE AS THE OFFICIAL PUBLICATION OF THE MUNICIPALITY OF HUNGDUAN, IFUGAO, AND PROVIDING FUNDS THEREOF.**

**WHEREAS**, transparency is one of the foundations of effective governance of which the people should know and understand what their government is doing;

**WHEREAS**, print media as an instrument for transparency ensures accountability that fosters confidence in our political leaders and other public officials and employees;

**WHEREAS**, print media is an indispensable resource, hence there is a need for a newsletter for the Local Government of Hungduan that will truly serve its ultimate purpose of empowering the people to take an active role for the progress of the Municipality;

**NOW THEREFORE**, on motion of Hon. Jimmy A. Yogyog and was duly seconded,

**BE IT ORDAINED** by the Sangguniang Bayan of Hungduan, Ifugao in a regular session duly assembled to enact the foregoing ordinance:

**SECTION 1. TITLE:** This ordinance shall be known and cited as “**AN ORDINANCE ADOPTING A NEWSLETTER KNOWN AS THE NAPULAWAN BREEZE AS THE OFFICIAL PUBLICATION OF THE MUNICIPALITY OF HUNGDUAN, IFUGAO, AND PROVIDING FUNDS THEREFORE.**”

**SECTION 2. COVERAGE.** This newsletter shall cover all news articles of general interest as well as local news in the Municipality of Hungduan. It shall also accept news contributions from the general public.

**SECTION 3. MANNER OF CIRCULATION/PUBLICATION** – the circulation of this newsletter shall be done every after two (two) months preceding each publication. However, in the event of insufficiency of data and resources, the editorial staff thru a consensus may define the publication/ release of the newsletter.

**SECTION 4. THE EDITORIAL STAFF, THEIR TERM, DUTIES AND RESPONSIBILITIES** – the Editorial Staff shall be composed of the following to wit: The Editor in Chief, Associate Editor; Legal Counsel; Circulation and Marketing; Lay out Artist; Encoder; Writers and correspondents; and Consultants.

**SECTION 4(a)** The term of each member of the Editorial Staff shall be three consecutive years, except when earlier terminated for being incapable of performing his duties and responsibilities.

**SECTION 4(b)** Duties and Responsibilities:

**Editor In Chief** – he shall read, edit and approved the final draft output of the Newsletter. Upon his approval, the newsletter may be reproduced

**Associate Editor** – reads all submitted articles and submit to the lay-out artist the possible stories that will be published for the said edition/series of the newsletter.

**Legal Counsel** – the legal counsel shall defend the newsletter against complaints and charges filed in court.

**Circulation and Marketing Manager** – he shall take charge of the circulation of the newsletters. His circulation functions shall include the post printing preparations such as packaging and sending the same to the prospective readers and offices. On the other hand, his marketing function includes the prospecting of advertisers and attending to related jobs.

**Lay-out Artist** – shall take charge of the lay-outing and printing of the newsletter.

**Encoder** – encodes the articles and submits to the Associate Editor for story selection. After which, he withdraws the approved as well as rejected articles and submit it to the lay-out artist.

**Writers and Correspondents** – the writers and contributors make researchers and write the drafts of the stories and submit the same to the encoder.

**Consultants** - the consultants shall give technical and non- technical assistance to the entire editorial staff.

**SECTION 5. BUDGETARY REQUIREMENTS** – the appropriation for this purpose shall be incorporated in the Annual Budget to cover the printing and other incidental expenses including the honoraria of the editorial staff as defined by the Sangguniang Bayan.

**SECTION 6.** Advertisement shall be accepted for publication in the newsletter upon payment of the advertisement fee as defined by the editorial staff and approved by the chairperson of the committee where the said newsletter shall fall unto. The editorial staff shall have the superior and final say as to whether or not accept or publish a certain advertisement, contributions and other articles, including columns in accordance with the generally accepted rules and ethics of media.

In connection to Section 6 hereof, news articles that are generally destructive to the image of the municipality are banned for publication.

**SECTION 7. COMMENCEMENT OF CIRCULATION** – the circulation of the Municipal Newsletter shall commence on the third quarter of 2007 and shall become a regular publication of the local Government of Hungduan, Ifugao.

**SECTION 8. EFFECTIVITY** – this ordinance shall take effect immediately after its approval by the Sangguniang Panlalawigan of Ifugao.

**ENACTED and APPROVED** this 12<sup>th</sup> day of February, 2007 by the Sangguniang Bayan of Hungduan, Ifugao.

**CERTIFIED CORRECT:**

**(Sgd.)PABLO M. CUYAHON, SR.**  
*Vice Mayor and Presiding Officer*

**ATTESTED:**

**(Sgd.)JULIUS A. PUGONG**  
*SB Member*

**(Sgd.) JOHN D. HANGDAAN**  
*SB Member*

**(Sgd.)PEDRO B. BUTALE**  
*SB Member*

**(Sgd.) FELIMON B. ANANAYO**  
*SB Member*

**(Sgd.)MAURA B. HIMMIWAT**  
*SB Member*

**(Sgd.) JIMMY A. YOGYOG**  
*SB Member*

**(Sgd.)JOSE B. MAGAYA**  
*SB Member*

**(Sgd.) RANIA G. BASILIO**  
*SK Federation President*

**(Sgd.)JULIO G. BAHATAN**  
*LIGA President*

**APPROVED:**

**(Sgd)HILARIO T. BUMANGABANG**  
*Municipal Mayor*

I hereby certify to the correctness of the foregoing ordinance.

**(Sgd)JUANITA M. PUGONG**  
*Secretary to the Sangguniang Bayan*